



NATIONAL CADET CORPS

EXTENSION ACTIVITIES

2019-20

SWACHH BHARAT MISSION



Swachh Bharat Abhiyan is a pan-India cleanliness campaign that seeks to create a Clean India. It was launched in 2014. The programme aims to achieve the goal of a 'Clean India' by 2nd October 2019. The objectives of the first phase of the mission also included eradication of manual scavenging, generating awareness and bringing about a behavior change regarding sanitation practices, and augmentation of capacity at the local level. The mission is aimed at progressing towards target 6.2 of the Sustainable Development Goals Number 6 established by the United Nations in 2015. The campaign's official name is in Hindi. In English, it translates to "Clean India Mission". The campaign was officially launched on 2 October 2014 at Rajghat, New Delhi by Prime Minister Narendra Modi. It is India's largest cleanliness drive to date with three million government employees and students from all parts of India participating in 4,043

cities, towns, and rural communities. At a rally in Champaran, the Prime minister called the campaign Satyagrah se Swachhagrah in reference to Gandhi's Champaran Satyagraha launched on 10 April 1916. The mission was split into two: rural and urban. In rural areas "SBM - Gramin" was financed and monitored through the Ministry of Drinking Water and Sanitation; whereas "SBM - urban" was overseen by the Ministry of Housing and Urban Affairs. As part of the campaign, volunteers, known as Swachhagrahis, or "Ambassadors of cleanliness", promoted indoor plumbing and community approaches to sanitation (CAS) at the village level. The government provided subsidy for construction of nearly 110 million toilets between 2014 and 2019, although some Indians especially in rural areas choose to not use them.

All NCC Cadets were assemble in the college auditorium by 9:30 am on 2 October 2019. Our college Principal Dr. M. R Renuka inaugurated the programme. He explain the importance of Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan (SBA), or Clean India Mission. As a part of Gandhi Jayanti our NCC cadets draw poster and clean the campus as well as college junction. Total 57 NCC cadets participated in this programme. The images is attached below.



SWACHTA PAKWADA

Swachh Bharat Abhiyan, or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management.

This program is conducted from Dec 1, 2019 to 15 Dec 2019 by the NCC Unit of college in the form of college campus and college junction cleaning drive.

