



NATIONAL SERVICE SCHEME

UNIT NO.50

EXTENSION ACTIVITIES

2017 - 2018

The following extension activities of the National Service Scheme were conducted under the supervision of the Programme Officers Dr.Maya T. Nair and Sri Jayakumar A.G acting on the guidance of the Principal and the Advisory Committee.

ROAD CONSTRUCTION (29 JULY 2017).

The NSS volunteers dug foundation pits for laying protective wall to Shasthamkaavu- Kadavumkunnel road of Vazhoor Grama Panchayath. The volunteer work was inaugurated by Grama Panchayath President Dr.Pushkala Devi and Block Panchayath Member K.S.Vijayakumar. The targeted work along the entire stretch of road allotted by the Panchayath was successfully completed by the NSS volunteers in a systematic work spanning the entire day. 150 volunteers and programme officers Dr.Maya T Nair and Sri. Jayakumar AG participated in this programme.



29.07.2017-Road construction work



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Date: 16/08/2017

APPRECIATION LETTER FROM LOCAL SELF GOVERNMENT INSTITUTION

CERTIFICATE OF APPRECIATION

The active work done by the volunteers and programme officers of the National Service Scheme Unit No.50 of S.V.R.N.S.S. College, Vazhoor, Kottayam, Kerala, in digging foundation pit for the protective wall of Sasthamkavu - Kadavumkunnel road in the Vazhoor Grama Panchayath division has been a valuable and timely help in efforts towards increasing road safety during 2017-18 and is highly appreciated.



Rahul
President
Vazhoor Block Panchayat

JAIVAM -2017 (31/08/2017- 06/09/2017)

The National Service Scheme unit no.50 of SVRNSS College, Vazhoor commenced its seven day special camp 2017 at the college campus in the evening of 31st August 2017. This year the camp was organised to undertake the activities of Jaivam -2017, the ambitious programme initiated by Mahatma Gandhi University for converting Kottayam district to a complete organic farming literate district.

The camp was formally inaugurated by Dr. N.Jayaraj, MLA, Kanjirapally in a function held in the college auditorium and presided over by Dr.V.Rajamaniamma, Principal. Dr.Maya T Nair, programme officer made the welcome address. In his inaugural speech, Dr. N. Jayaraj emphasized the urgent need for resorting to the green farming methods to safeguard the health of the future generation and that of the environment. He wished the Jaivam 2017 mission and the volunteers all success in achieving the intended objectives.

Sri K.S Vijayakumar, Member, Vazhoor Block Panchayath, Sri.Ramshaad Rehman, Member, Vazhoor Grama Panchayath, Dr.D.Gangadathan Nair,Secretary, College Council and Sri. A.R Sagar, Vice President, PTA spoke on the occasion. Sri.Jayakumar A.G, Programme officer gave the vote of thanks. 100 volunteers participated in this programme.



31.08.2017-
INAUGURATION OF
JAIVAM 2017

BY DR. N.JAYARAJ, MLA

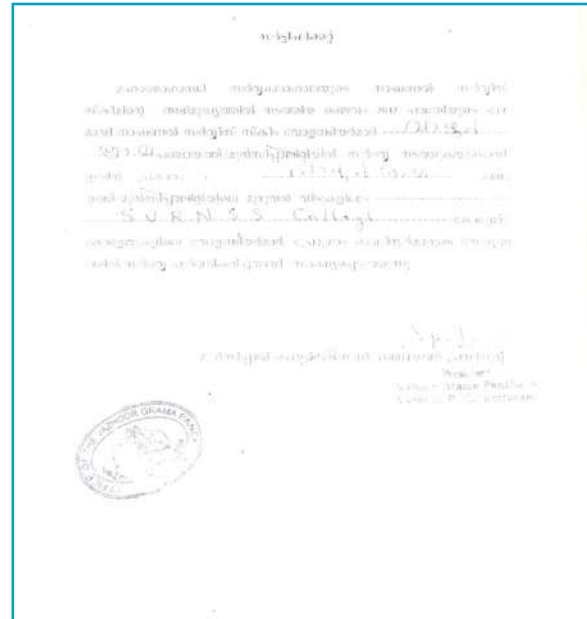


**NEWS PAPER
REPORT**

The volunteers arranged themselves into sixteen groups and proceeded to undertake survey work in sixteen wards of the Vazhoor grama panchayath that has been allotted to the College unit. The survey was conducted from 01/09/2017 to 05/09/2017. Survey data was entered and uploaded to the Jaivam website through mobile app developed for the purpose.



Jaivam 2017-Uploading of survey data.



APPRECIATION LETTER FROM LOCAL SELF GOVERNMENT INSTITUTION

FINAL SURVEY REPORT

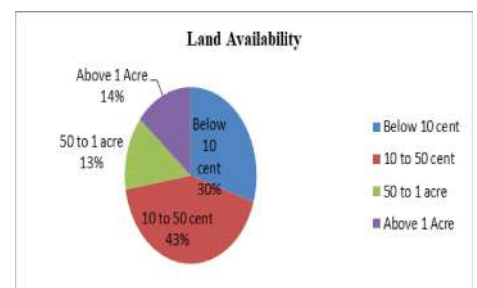
Total no. of houses	: 5931
Total no. of houses visited	: 5516
Percentage of houses visited	: 93%

ANALYSIS, FINDINGS AND SUGGESTIONS

The Survey area assigned for the NSS Unit No.50 comprised about 5931 households spread over 16 wards of Vazhoor Grama Panchayath. 100 volunteers took part in the survey work with zeal and enthusiasm disregarding the various constraints of the rural areas like rugged terrain, poor navigability and scattered households. As a result of their perseverance and disciplined work, the volunteers were able to collect and upload data of 5516 houses which comes to a remarkable 93% of the target population. The findings from analysis of data includes

1) OCCUPANCY OF LAND

- About 30% of the population owns below 10 cents
- 43% of the population occupy 10 to 50 cents of land.
- 13% of the population owns 50 cents to 1 acre
- 14% of the population owns above 1 acre



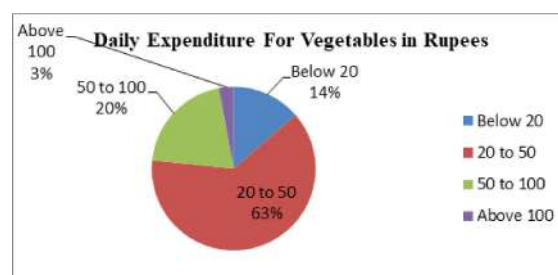
2) DAILY EXPENDITURE FOR VEGETABLE PURCHASE

About 14 % spent below 20/- rupees

63% spent 20/- to 50/- rupees

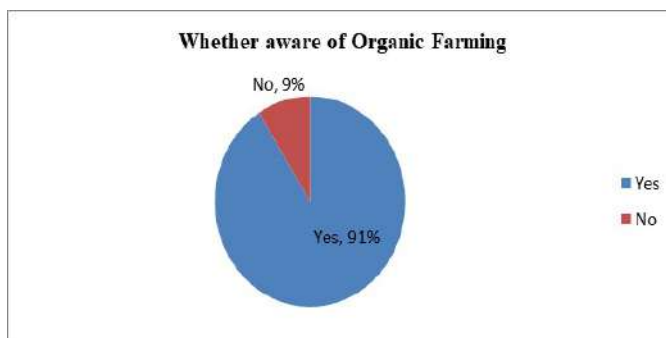
20% spent 50/- to 100/- rupees

3% spent over 100/- rupees



3) ORGANIC FARMING AWARENESS OF POPULATION

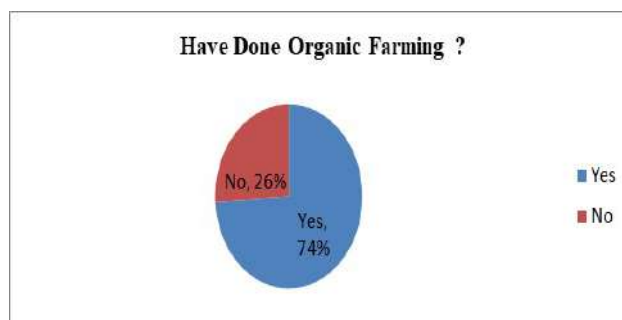
About 91% population aware of organic farming Only 9% population not aware.



4) POPULATION OF WHO HAVE DONE ORGANIC FARMING

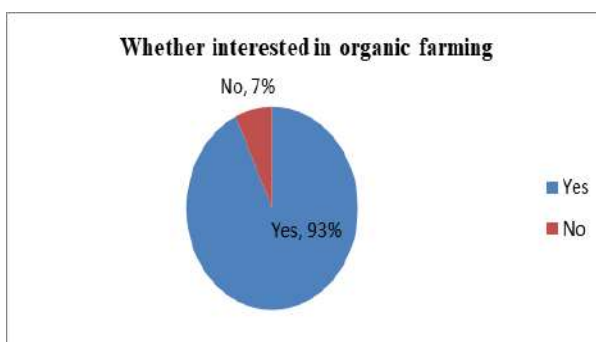
About 74% of the population have done organic farming.

26% of the population have not yet done organic farming



5) INTERESTED IN ORGANIC FARMING

93% population have interest in organic farming. Only 7% population not interested in organic farming.



It is found that with a population of about 70% holding land over 10 cents and with 93% interested in organic farming methods, the Vazhoor Grama Panchayath has potential to attain self- sufficiency in organic vegetable cultivation. This can be achieved by providing practical training programmes, establishing outlets to distribute seeds, bio-fertilisers at convenient locations and setting up collection cum selling counters in each

ward. For the farmers to get satisfactory returns, different wards may be assigned different variety of vegetables so that surplus production decreasing the demand can be kept in control. Moreover the organic methods cannot be introduced in full scale at one go, it can only be done in a phased manner. At the initial stage there is possibility of low yield and hence marginalised farmers may require financial support from the local bodies. The volunteers got to interact with a representative cross section of the society and in the process they got an opportunity to develop and hone their communicative and data collection skills. They also could experience the sights, sounds and flavours of a slice of the rural life, the diversity of terrains and households, the means of livelihood of the people and their vocations, the beauty of landscape, the richness of vegetation and variety of agriculture.

JAIVAM 2017 23-24 MARCH 2018

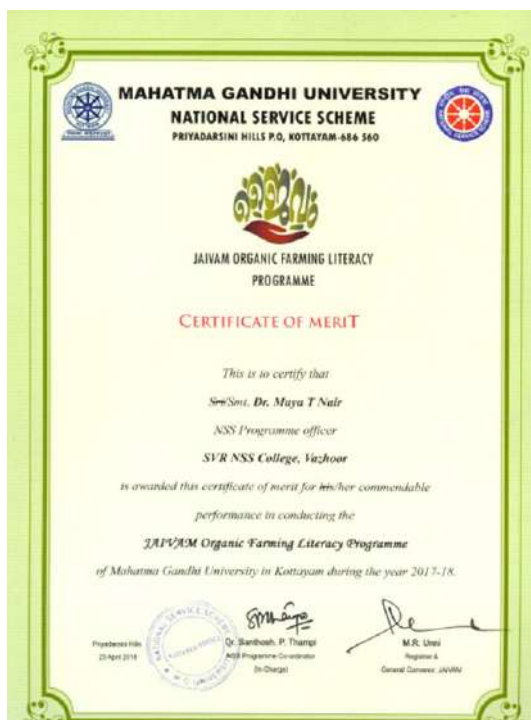
The NSS Unit readily volunteered to undertake the remaining part of survey at Kurichy Grama Panchayath when willingness was sought by the NSS Programme Coordinator, Mahatma Gandhi University, The University arranged the transportation of volunteers from the College to the venue for the two day camp, 47 volunteers and two Programme Officers actively took part in the Survey for two full days and the targeted number of house holds were surveyed. A total of 2198 houses were surveyed belonging 3rd, 6th, 15th, 17th and 18th wards of the Grama Panchayath. The zealous and swift work done by the volunteers was instrumental in declaring Kottayam District as a complete organic-literate district on the scheduled date itself.

The NSS Programme Officers Dr.Maya T Nair and Sri.Jayakumar A G were awarded Certificate of Merit for the Best Performing College in Kottayam District in the Jaivam Organic Farming Literacy Programme of Mahatma Gandhi University during 2017-18 .



AWARD FUNCTION

- JAIVAM 2017



CHILD WELFARE AND AWARENESS AGAINST CHILD LABOUR

(16 NOVEMBER 2017)

The NSS volunteers organized flash mobs in Pulickalkavala junction and Perunna bus stand as a prelude to the vehicle campaign by the Social Justice Department in connection with the Child welfare week celebrations arriving at these places on 16/11/2017. The volunteers appeared at the venues with the programme as if out of nowhere and started an enthralling dance performance set to the tune of fusion songs. The volunteers displayed messages in placards amidst their performance to highlight the importance of safeguarding child rights. Dr. Maya T Nair, Programme Officer and college Principal Dr. V. Rajamani Amma represented the College in the public meeting that was held in Pulickalkavala.



16.11. 2017- Child welfare and awareness against child labour - Flash mob at Pulickalkavala

NATIONAL ENERGY CONSERVATION DAY- SURVEY 14 DECEMBER 2017

The National Energy Conservation Day was observed by the NSS Unit with the volunteers and programme officers taking pledge to earnestly associate in all activities for harnessing and utilizing green and eco- friendly energy resources with a view to the survival and nourishment of life on earth and maintenance of healthy environment. Each volunteer took survey of three households in the vicinity of their homes to learn about the consumption pattern of electricity and based on the data the householders were informed of the various methods for bringing down the energy cost and reducing harm to environment. A total of 100 volunteers participated in this programme.



**14.12.2017-
Energy conservation awareness-
meeting of volunteers**



**14.12.2017-
Energy conservation pledge**

HOUSE CONSTRUCTION ASSISTANCE (13 JANUARY 2018)

The NSS volunteers helped a financially struggling family in achieving their dream of constructing a house. The site of the house was on a rocky terrain at Edayarikkapuzha situated at a good height from the adjacent panchayath road. Though the Kangazha Grama Panchayath had supplied concrete bricks and heaped them on the roadside, from the funds allotted under Indira Aawaaz Yojana the family could not arrange labour to carry them up and start the construction due to their indigent condition. A team of thirty-three volunteers along with the Programme Officers reached the proposed site, at 9:30 am



carried the building materials piled by the road side to the work site. Smt. Jalajamani EG, VEO, Block Member Sri.Suresh, Ward Member Sri.Faisal and Block Development Officer Sri. K N Saseendran were present at the occasion.

**House construction work
on 13/01/2018**



APPRECIATION LETTER FROM LOCAL SELF GOVERNMENT INSTITUTION

INTER COLLEGIATE WORK SHOP ON THE ROLE OF YOUTH AND THEIR MOTHERS AGAINST DRUG ABUSE AND ALCOHOLISM (19 MARCH 2018.)

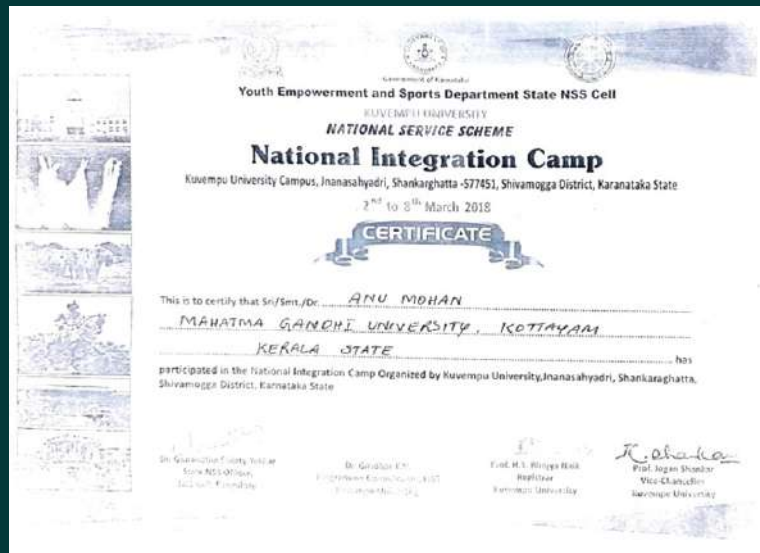
An Inter collegiate work shop was conducted for students and their mothers for creating awareness against drug abuse and alcoholism. The title of the workshop was “The Role of Youth and their Mothers against drug abuse and alcoholism”. The workshop lead by the Kottayam Deputy Excise Commissioner Sri Suresh Richard was attended by 288 participants and was a great success. The interactive sessions were very beneficial to the participants. The certificates and cash prizes were distributed for the various competitions held during the workshop.



**19/03/2018-
Inauguration of
Inter-Collegiate work
shop by Sri Suresh
Richard**



THE CERTIFICATE FOR THE WORKSHOPS



THE CERTIFICATE FOR THE SPECIAL CAMPS